



CASE STUDY

<p>1. Title: A series of DVDs to support the community against bullying. Written, directed, produced and acted by young people</p>
<p>2. Area (Local Authority/School (if applicable) and Region): Healthy Schools Team, Telford & Wrekin Council, in conjunction with Urban Voice productions. West Midlands and 4 local secondary schools.</p>
<p>3. What was the issue? [100 words max] Raising aspirations by creating resources on Bullying</p> <p>'The project concentrates on giving those children who would probably not normally put themselves forward, a chance. Many of them lack confidence or feel their "reputation preceded them". For instance, some of the young people are low attendees, exhibit disruptive behaviour to the extent of being at risk of exclusion and have poor communication and social skills.'</p>
<p>4. What action was taken? [100 words max]</p> <p>Schools were invited to suggest 20 individuals who might be deemed at risk and a group was selected. Participants had social and behavioural issues or family concerns.</p> <p>The work involved communication skills, decision making, negotiation and group work.</p> <p>The DVD's are a series covering:</p> <ul style="list-style-type: none">• Bullying "How Does it Feel" Lord Silkin School• Cyber Bullying "Virtually Missing" The Sutherland School• Sexual Bullying "PROUD" (People Responsible for Our own Unique Decisions) The Phoenix School• "How to Survive Year 7" Burton Borough School• Corridor of emotions for years 5-6
<p>5. What impact has this had (so far)? [100 words max]</p> <p>DVDs were shown at the Healthy Schools and Anti Bullying week conferences, and are used by 10 of 13 local secondary schools and over 75% of primaries</p> <p>After completion of the project, attendance and self esteem increased. Some participants turned their lives around. One, who admitted he had been a bully himself, recognised that this project had influenced profound changes in his life. He went on to study drama.</p>

6. How did the above action help to embed anti-bullying work in your area?

“Virtually missing” has been used as a national training resource for “Families do matter”.
“How to survive year 7” is used by Telford and Wrekin Primary schools as part of transition planning.

This project was a winner of a West Midlands Safeguarding Board Award and has been invited to submit to various bodies and reviews.

These resources will be shared with the regional network.

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